

PLACES TO LEAVE OLD (OR NEW) BROCHURES

Outdated brochures/catalogs are a great marketing tool for gaining new leads! Be sure your contact info is clearly marked on all printed materials (name, phone, email, web address, and Facebook page if you have one).

Put an additional sticker on the front of the book that says something like this:

This is an outdated catalog. New items are added MONTHLY! If you would like to see our current catalog, please email me at Monica@CoolestPurseEVER.com.
Mention this sticker to get 15% off your first order.

Though the date on this book may be old, Just look inside and you'll be sold.
But if you'd like to get your products FREE, Mention this sticker when you contact me!



Having a Call-to-Action (CTA) like "email me for 15% off your first order" gives them a reason to contact YOU instead of the next consultant they meet. When they contact you, offer to send them the latest catalog and FOLLOW UP a few days later. Remind them about your special offer (CTA) and use the [2-2-2 Follow-up Method](#) to keep in contact. Be sure to decorate your books with marketing stickers like these (available in our store or create your own).



Leave brochures everywhere you go and you can always write off your mileage! Go the extra step and seek out your own personal [Business Ambassadors](#) (←click link for details). Check back to restock and/or collect leads.

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| <ol style="list-style-type: none"> 1. Doctor Offices 2. Dentist Offices 3. Mechanic Waiting Rooms 4. Laundromats 5. College Campuses 6. Public Restrooms 7. Library 8. Beauty Shops / Barber Shops 9. Tax Preparation Offices 10. Pharmacies 11. Insurance Offices 12. Dry Cleaners 13. Fast Food Restaurants 14. Bagel Shops 15. Donut Shops 16. Delis 17. ATMs 18. Veterinarians 19. Nail Salons 20. Day Care Centers 21. Retirement Homes 22. Model Home Centers 23. Real Estate Agent offices 24. Convenience Stores 25. Grocery Store (checkout person) 26. With Your Waitress (leave it w/tip) 27. Toll Booth collectors 28. Bakeries 29. Information Desks/Courtesy Booths 30. Dressing Rooms 31. Gas Stations 32. Bank Tellers 33. Shoe Stores 34. Kids Resale Shops (moms) | <ol style="list-style-type: none"> 35. Child Activity Centers 36. Temp Agencies 37. Unemployment Offices 38. Florists 39. Pet Stores 40. Dance Studios 41. Mortgage Offices 42. Office Supply Stores 43. School Administration Offices 44. Fabric Stores 45. Shopping Malls 46. Print Shops 47. Tanning Salons 48. Car Dealerships 49. Health/Nutrition Stores 50. Sales Clerks in Dept. Stores 51. Senior Activity Centers 52. YMCA 53. Emergency Clinics (waiting rooms) 54. Garage Sales 55. Credit Unions 56. Title Companies 57. Bus Stops 58. Car Rental Offices 59. Movie Theater Lobbies 60. Jewelry Stores 61. Fitness/Gym Centers 62. Flea Markets 63. Bowling Alley 64. School Pick-up Line (moms galore!) 65. Church 66. Any Store Restroom 67. Auto Dealerships 66. Massage Parlors |
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