

**Get Organized and Take Back Your Life!**  
A Complete Organizational System for Direct Sales Professionals

**Module #3, Video #2**  
**Your Party Systems**

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**A Systematic Way to Do Parties**

- A simple introduction that gets your guests involved and interested right from the beginning
- A compelling way to tell your direct sales story that drops booking, sales, and sponsoring seeds without feeling “pushy”
- A specific time and technique during every party for sharing your booking and business opportunity (whether that be a commercial, a visual prop, or a game)
- An intentional way to step into the shopping portion at the end of your party that lets your guests know you’re committed to supporting them and the best way for the to save on their order

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**A Systematic Way to Do Parties**

**DESIGNING AN AMAZING PARTY EXPERIENCE**  
Julie Anne Jones

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**Your Mobile Office**

- ✓Catalogs (at least 3)
- ✓Order forms (at least 10)
- ✓Return forms (at least 5)
- ✓Host brochure (at least 5)
- ✓Recruiting brochure (at least 5)
- ✓Party date cards (at least 5)
- ✓Host packet (at least 1 complete)
- ✓Wish Lists (at least 10)
- ✓Guest Care Cards/Drawing Slips (at least 10)
- ✓Business cards



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**Your Mobile Display System**




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**Considerations for Your System**

- Fit easily into the trunk of your car
- Be easy to maneuver into and around your host's home
- Be durable and as compact as possible
- Hold all of your products and paperwork

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### Your Party Binder

- ✓ Pens
- ✓ A calculator
- ✓ Order forms
- ✓ Party date cards
- ✓ Host & guest specials (for reference)
- ✓ Brochures
- ✓ A spot for your calendar



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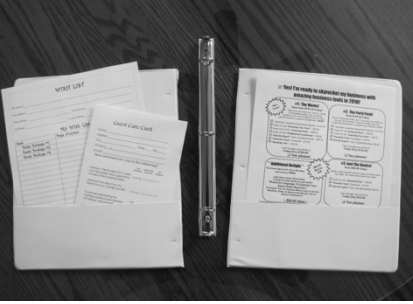
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### Lap Boards



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### Themed Invitation Book



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