

FACEBOOK PAR-TAY!! OUTLINE

Provided by Edie Anne Côté

(PLEASE REMEMBER TO CHANGE LINKS AND TO MAKE THIS SCRIPT YOUR OWN. THIS IS JUST A TOOL TO HELP THE PARTY FLOW. YOU MAY REPLACE ANY OF THE GRAPHICS WITH YOUR OWN. JUST REMEMBER TO KEEP IT MOVING AND INTERACTIVE. HAVE 2 SESSIONS OF THE PARTY OPEN IN 2 or MORE SEPARATE WINDWS TO HELP WITH KEEPING UP AND POSTING THE NEXT POST.)

Create an event from inside your private customer/host group, with the privacy set to your group. If you leave the box for "invite all members" checked, then it will stay private within your group, and not be an event set up by you personally with personal invites to each of the individuals. Or if you set up the event on your personal page, be sure to select the option for "INVITE ONLY!"

Pin Post till party begins:

Thank you to everyone who has already arrived. Please take a minute to read the Event info above. I want to make sure you all know what type of Facebook party I throw. First of all it's not an open house where every person on the hostess's friends list is invited. I keep it VERY MUCH like a home party as possible. If you live close to the hostess you can order through the hostess or through me and the order will be delivered for free to you by the hostess. If we collectively get 150 in orders then NO ONE will pay shipping. It will be fun, fast paced and we will have door prizes the night of the party. You will start seeing posts from me (besides this one) about 3 days before to remind you all to RSVP to this event. It is a PRIVATE event and all unanswered invites will be deleted. Make sure to respond. Keep an eye on the page and see you all soon.

HOSTESS COACHING:

1. here is your link for online shopping for those that can't come... you can start collecting orders now if you like (insert your PWS link here)
2. I sent you an invite.... now when you accept I will make you the host. You can start inviting. It is important to not only invite them with the invite tool but to invite them personally. People now days get so many event requests they tend to ignore them... so make them feel special and message or call them individually! (insert your PWS link here)
3. Minimum total for a qualifying party is \$150 in sales. Easy Peasy... avg. order is \$40, so that's only 4 orders.

Event Details:

Yeah!!! So excited to host a FACEBOOK SCENTSY PARTY!!! And I want you to be there with me!!! It is going be 60 minutes of non-stop fun!! Games, lots of product ideas and demos and this month's Scentsy special!!! All brought to you by your consultant Edie Anne.

So grab a beverage, slip on your pjs and comfy socks, and get ready for a party right from home!!! This will be just like a home party, only we will all be in our own homes.

Can't wait to "see" you there!! It's gonna be a blast!!

If you'd like to browse the catalog in advance or if you are unable to attend at the party time, please feel free to visit my website (Insert your PWS link here)

EVENT LOCATION: Right there where you're sitting!

1 week prior

Hi everyone! My name is Edie Anne Côté. I will be your consultant for our event next week. I can't wait to meet all of you. I just want to make a quick reminder that it is important to RSVP (click join) this event since it will become a PRIVATE event and you will not be able to see or attend it. This event will be JUST like a HOME party. 1 hour of fast paced fun with games and a door prize. They have been so much fun! So go over and click JOIN now to let us know you are coming and help us with a head count.

If you'd like to browse the catalog in advance or if you are unable to attend at the party time, please feel free to visit my website (Insert your PWS link here)

5 Days Out post: Facebook graphic

Stay tuned daily for a bit more fun and excitement as we approach our party day!!!

3 or 4 Days Out: Party in PJS graphic

We're going to have LOTS of fun with our virtual party! Please come join the fun!!!

2 Days out- Post photo: Keep calm & Scentsy On

Just 2 more days until our virtual party! There will be games, demos and lots of fun!! Don't forget to RSVP!

1 Day Out- Post Photo: What You'll Need

Don't forget to RSVP! Those that don't RSVP will be removed before the event begins! 60 minutes of FUN happens TOMORROW night! You don't want to miss it!

Post Photo: Target Lady – Early in the day, day of the party:

Hey everyone! Tonight's the night!!! We are just a few hours away!!! Wondering what to expect?? Here's how it works tonight...it'll be in four parts, each about 10-15 minutes long. Simple, Fast & Fun! (See y'all at 7:00pm EST, 6:00 PM CST, 5:00 pm MST, 4:00 PM PST!!!)

3 hours before: Post Photo: Lock-Down

3 more hours to RSVP and then all unanswered invites will be removed and we will be on Lock-Down!!!

Post Photo: Kid on phone!

Hey everyone! Tonight's the night!!! It's almost time!!! Wondering what to expect?? Here's how it works tonight...it'll be in four parts, each about 5-7 minutes long. (each about 10-15 minutes long. (See y'all at 8pm EST, 7pm CST, 6pm MST, 5pm PST!!!)

Part 1 ~ Hey, Hello, and How Are You?

Part 2 ~ What's Hot!!

Part 3 ~ Screen Shopping

Part 4 ~ Specials & More Fun!

Post: flight attendant photo:

ATTENTION HOSTESS, this is YOUR consultant speaking... if you could please check with all your passengers individually. Make sure they know we are currently boarding and to RSVP ASAP ;) Also for those that are boarded and ready, please make sure their seat belts are securely fasten and the seat backs are in a laid back position. We encourage the removal of shoes. We will be preparing for taxing in about 1 hour. Thank you for flying....

Post Photo: Fist-Pump Kid – 2 hours before the party:

Just 2 hours away!! I cannot wait for all of the fun we are going to have! I'm ready to get this party started!!

1 hour before: Private Photo: Private

And we are officially on Private Invite Only Party Mode! If anyone wants to join us tonight they must get a private invite from your host... so let us know!!!

Post Photo: Kitten Raise the roof – 1 hour before the party:

ATTENTION SHOPPERS!!! Join us back here at 7:00pm to get in on all the great products!! Woot!!!

Post Photo: 30 minutes before the party:

My buddies are ready to party....what about you?! Aren't they adorable!? Introducing our NEWEST members in the Scentsy buddy family! These are perfect for little ones (ok...or big ones!) to carry around, snuggle with, or to go anywhere with! They each come with a scent pak of your choice, as well as a unique birth certificate! <http://www.youtube.com/watch?v=JdezCavtKwM>

Post Photo: Blue Drink - 15 minutes before the party: post the video back to back with the picture.

1. People are starting to arrive. Take a seat, look around and make yourself comfortable.
2. Scentsy really keeps things fun! This is one of the awesome new products introduced in the Spring/Summer 2014 catalog! What is your favorite product in the catalog?
<http://www.youtube.com/watch?v=tz4Skj3BbuE>

Post Photo: 5 Minute Timer – 5 minutes before party:

Squeeeeee! It's almost party time!!!!!! 5 minutes!

Post: (personal video) 3 minutes before party: <http://youtu.be/fpFdfHI0iY>**Post Photos: Warm Socks, Hot Drinks – 3 minutes before party:**

Comfy Socks ---- check! Drink ---- check! Blanket ---- check! Almost time!

Post Video: Harlem Shake – 2 minute before party:

There's 2 Minutes until Party Time! Tjis is just one of the trips that I have been able to take because of Scentsy! <https://www.youtube.com/watch?v=5hqrmGqHSik> Can you find Ben & I?

2 minute before party: post pic of simple system & how long does it last

So let me ask is there anyone in this party that doesn't know what Scentsy is?????

:00 Welcome & Contest

Alright everyone, it's finally PAR-TAY time!! Thanks so much for meeting us back here. I promise a fun, fast, and fabulous way to shop! Here's how it works tonight...it'll be in four parts, each about 10-15 minutes long. Make sure you are talking to us...via comment. This is an interactive....PAR-TAY!!!

First I would like you to take a minute and fill in your information. Someone will be announced later on right here on this page. Here is the link for your slip.

https://docs.google.com/forms/d/1eGpJmLe4KnHl6-YZxoEzpU_wd8k_J234X8exxfXoyXM/viewform

Part 1- POST PHOTO: ROLL CALL

1. Okay, everyone thanks for joining us tonight!! ROLL CALL!!!! Who's in their PJs & ready to learn all about Scentsy? Just comment with a woot! Holla! YO! Whatever fits you. Go!

Part 2 - DOG NOSE

2. Okay, everyone... We're going to dive right in to the demonstration part. The next part of the party is the longest... BUT... it's my guests' favorite part!!! So get comfy and let's check out what's HOT in Scentsy! I'm going to post some videos and some pictures with detailed info. Check it all out, then ask whatever questions you have in the comments below each (remember "likes" & comments are worth entries). Refresh this page often to make sure you see everything!

:04 Post Video: New for Spring Summer Charity program

3. Scentsy really does amazing things! This is one of the awesome new products introduced in the Spring/Summer 2014 catalog! The March of Dimes is near and dear to so many, do you have a March of Dimes story to share? <http://www.youtube.com/watch?v=3srJ07-0E7Y>

:06 Post: pen&paper photo

4. If you need to, grab a pen and paper and jot down things you want to remember - either to order or to ask me about, ok?

:10 Post TIP: Refresh Photo

5. Don't forget to refresh your page often to make sure you're seeing everything!

:12 Post: Pic of scents paks or room sprays

6. If you're looking for great gifts for Teacher Appreciation, End of School Year, Mother's Day, Easter, Father's Day, graduations, weddings, showers, babies, housewarmings, or other special occasions, Scentsy has tremendous options. From Layers By Scentsy to Sincerely Scent and everything in between, we have something for everyone! What teacher wouldn't want Scentsy to help cover up all of those kid smells?!?

(feedback/conversation)

:15 Post Video: Laundry

7. Ok everyone, last one. Who's in love with doing their laundry?!? If you're like me and don't like it...let Scentsy Washer Whiffs & Dryer Disks help you enjoy it just a little more!

<http://youtu.be/syx9WHEpMGs>

(feedback/conversation)

:20 Post Video: Kids

8. Who, besides me, sees their child in this video?!?!?! <http://youtu.be/MZMui-QxtYw>

:25 Post Video: Thank you! Win your party back!

9. This year we celebrate 10 years of Scentsy....Look how we are celebrating.

Part 3: SCREEN SHOPPING

While I am sharing the amazing products we offer, I want to give you another opportunity to enter your information. One submission each please. Here is the link for your slip.

https://docs.google.com/forms/d/1eGpJmLe4KnHl6-YZxoEzpU_wd8k_J234X8exxfXoyXM/viewform

POST: (personal video) 5-10 minute break :

Let's take a little break to stretch and get a refill http://youtu.be/ot-s4Hc_CAY

POST: after break: post picture of necklaces/beads

Ok during the break I gave **Brandie** these 3 necklaces, she needs to get rid of them by the time her party ends on **Friday the 21st**. There are only 3: black, pink, and silver. Message me immediately to pick your color.... I will let you know in the message what each color represents. Remember there are only 3, don't let yours get away!!!

*(no mention of prize, no mention of having to book a party, all can be done in private message) when someone messages you, you can post on the facebook party page...

WAHOOO Kelly picked PINK!!!!

*in private message you can then tell them. if you book a party you get to have the prize that the Pink necklace represents!!! if they say Ok I will host a party, then you can tell them they won a Plug-in or something....

:30 Post Video: Customer Special

10. Ok everyone, next up – screen shopping! First up, our AWESOME customer special this month!

:32 Post Photos : monthly hostess Specials

11. Every month Scentsy has customer Specials & Starting this month, they have also introduced a Hostess only special. Here are the specials for this month...don't you love the warmer? Perfect for you Scentsy lovers!!

:33 Scent of the month video <http://www.youtube.com/watch?v=bQVACbwhSLY>

:37 Post Photo: College Warmers

12. Did you know, Scentsy also has a wide variety of College Campus Warmers? What's your favorite College team? We may just have your team ☺

:42 Lampshade Warmers

13. The beautiful and glamorous Lampshade warmers are amazing!!! The glow and reflective effects of the light shining through the shade can turn any room into a magical place. Which one is your favorite? http://www.youtube.com/watch?v=-FN_9IA3bc

:45 Post catalog link

14. Alright everyone, here's the link to our amazing Spring Catalog. I know you are itching to see it!! So grab a piece of paper and a pen and jot down your favorites! Just go to my website (Insert your PWS link here) and click on ***View My Catalog*** on the bottom left hand side. Then come back here for instructions for ordering!!

PART 4: DISCOUNTS & SPECIAL DEALS!!

POST: There is only 15 minutes left.... READY Hang on!!

Deal #1:

Post Video: Enrollment Kit

15. The best thing Scentsy has to offer is this incredible business opportunity. I have been with Scentsy for nearly 2 years!! I'm able to plan my work around my family's schedule! Maybe Scentsy can do that for you too. Our \$99 New Consultant Kit includes everything shown here – over \$300 worth of our most popular products – plus all the supplies and support you'll need to do your first parties with no additional investment. Check it out and like this post when you're done!
<http://www.youtube.com/watch?v=TnJAJrxQb5U>

Post Photo: Kit

16. GAME TIME!!! We're going to play a quick game – you can ask me anything you want about being a consultant - Just ask your questions in the comments below and I'll do my best to answer. Go!
<https://www.youtube.com/watch?v=YwtJvVdzO-E>

Deal #2:

17. Ok make sure to check out the closeout section on my site! This month there are some crazy discounts happening! Get your HUGE savings before the items are gone! Just go to the party link (insert your PWS link here) and click on Closeout on the left hand column of the shopping page.

Post Photo: hostess flyer

18. Okay everyone, if you had fun with this I want to let you in on a REAL DEAL: FREE Scentsy!!! Hosting your own FB show gets you the most bang for your buck, I'll send you the details.

(Average hostess gets \$60 free and 3 items at ½ price!!! Best part-YOU DON'T EVEN HAVE TO CLEAN YOUR HOUSE!!! However, if a home party is what suits you, then I'd be more than happy to come have a party with you & your friends (of course if your local! ☺)

Deal #3:

I have some specials tonight.

1. You get 10% off on most everything on my site!! Closeout section will find you deeper discounts.
2. 6pk for the price of 5 bars for \$25 (+tax & shipping) (1 bar is free)
3. If you schedule a party tonight, (you can pick a Facebook, basket or home party) my hostesses always get a special thank you sent directly to you from me! ☺
4. If you take a picture of your slippers and post them here on the event page I will pick the best one!!! Who knows your slippers might bring you something to make your home even cozier!

Don't forget to fill out your drawing slip. Here is the link for your slip.

https://docs.google.com/forms/d/1eGpJmLe4KnHl6-YZxoEzpU_wd8k_J234X8exxfXoyXM/viewform

Post Ordering Instructions, and Pin to the top of the event:

19. Here's how to place your order when you're ready: Message me or email (insert email address here) or you can order directly on (insert your PWS link here) and start shopping in the "Facebook PAR-TAY"!!!!

I will stay online after the "official" party is done to answer more questions. This party will close at 9:00pm tomorrow night.

Here is one last video if you are interested! I think you'll love this one! It's all about giving more than we take! https://www.youtube.com/watch?v=_udqdw3eqr4

20. Wanna learn more about Scentsy? You'll love this one too.
<https://www.youtube.com/watch?v=yp06R45Qba8>

NOTE: I gave everyone about 48 hours.

Post:

21. Okay everyone, if you had fun with this I want to let you in on the secret to getting your Scentsy for Free!! Hosting your own Scentsy party gets you the most bang for your buck – my average host earns about ***\$60 in free product*** of their choice, plus any ***3 items at half price***

Post: (personal video)

22. A personal video.

NOTE: Create a special message from you on YouTube. See and example here:

<http://youtu.be/kXtF4k6rGtM>

23. Thank you so much for being a part of my official Virtual Scentsy Facebook Party! I'll be online until at least 10pm – feel free to message me any questions, or email me at (insert email address here). The party will close tomorrow night at 9pm! Be careful driving home.... Oh wait you are home!!! Thank you and Good night!! oxoxo

Private Message to All Participants with High-Five picture – day after the party

I just wanted to thank you all again for your support with our Facebook Party last night!
By popular demand, I am going to keep the party open until tomorrow, (insert date here). I will be online off and on most of the rest of today and tomorrow for you to ask questions and place your orders.

I'd love to party with you!! Just for making the choice to host a party, the hostess will get an extra 1/2 price item that she can redeem at your party! (you get these same amazing opportunities at your party!)

If you decide you'd like to get all your Scentsy products at a discount, and maybe earn a little extra money on the side once in a while, I'd love to talk to you more about the amazing Family!

Thank you thank you thank you again!!!!!! You all are the BEST!

(Your Name)